

Rev! Magazine Writers Guidelines

PURPOSE

Providing innovative and *practical* how-to ideas for pastors. Rev! is a practical, easy-to-digest bimonthly magazine for pastors and church leaders—the primary decision-makers who provide vision and equip others to cultivate the spiritual life of the church. Rev! is packed with innovative, problem-solving ideas for all areas of church life.

NEEDS

Features Practical, full-length articles that provide easy-to-read, but significant content in the following categories:

Administration: How-to's and models for the business life of the church

Equipping Ministry: Empowering staff and church members for ministry

Ministry Trends: Models of new ways of doing ministry, which include specifics on how readers can apply these strategies to their own ministries

Departments Practical mini-articles in the following categories:

Ministry Leadership: developing as a leader; stewardship; equipping staff and church members for ministry

Outreach & Discipleship: outreach within the church and community

Worship & Preaching: all aspects of worship and preaching

Church Management: working with boards/church leadership/administrators; staff issues; facilities

Humor Humorous anecdotes related to ministry or church life

WORD COUNT AND PAYMENT

Features 1,500 to 3,000 words \$300 - \$500

Departments 200 to 1,400 words \$50 - \$250

Humor 50 to 150 words \$50

We buy all rights. Payment is on acceptance. While the amount isn't huge, the influence is! Rev! authors reach tens of thousands of church leaders around the world with their ideas, ministries, and resources.

SUBMISSIONS

Authors are required to supply, along with their manuscripts, the sources for all quotes, facts, and statistics cited in their articles. **We strongly prefer emailed manuscripts.** Please be sure the body of your email and your article manuscript include your name, address, phone number, and email address. Email submissions to: lsparks@group.com.

Please Note: The most important aspect of our magazine's format is its focus on very practical ideas and strategies. All our articles directly address pastors and church leaders, not a general audience. We don't publish theoretical, academic, devotional, or strictly inspirational material. We strive to offer practical, fresh solutions to problems that most pastors and church leaders would find familiar. We welcome all unsolicited submissions, especially articles in the 500- to 700-word range.